

About CSR Award

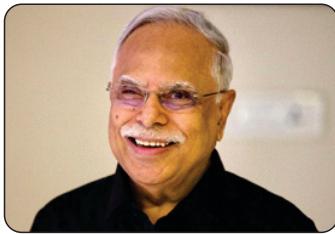
Rotary Mysore Midtown Zeus CSR Award: A Journey of Recognising Responsible Corporate Service

The Rotary Mysore Midtown Zeus CSR Award was instituted by Rotary Mysore Midtown to honour organisations that demonstrate genuine and impactful commitment to corporate social responsibility. Rooted in Rotary's motto of Service Above Self, the award was conceived to encourage businesses to go beyond compliance and actively contribute to societal development.

The first edition of the award was presented to the NR Foundation, accepted by its founder Rtn. R. Guru, recognising its long-standing service to the community. The second edition honoured Mr. Sudhanva D of Empathy Foundation, Excelsoft, for exemplary CSR initiatives that created meaningful social impact.

Over the years, the Zeus CSR Award has evolved into a respected platform that celebrates ethical corporate citizenship and inspires organisations to integrate compassion and responsibility into their core values. Through this initiative, Rotary Mysore Midtown continues to promote the importance of purposeful and sustainable CSR efforts that strengthen communities and society at large. Thanks to Rtn. Abhilash Nair and Team Zeus for hosting the CSR award.

About Chief Guest



Past District Governor R Guru is an arts graduate. He is the Chairman of the N. R. Group of Industries.

Flagship company of the group is N. Ranga Rao and Sons (Private) Limited which makes Cycle Pure Agarbathies, the largest sold in India and Iris and Lia brand air-care products and Om Shanthi brand pooja samagris, Rangsons Technologies serving aero and defense needs; Natural & Essential Oils (Pvt) Ltd., engaged in floral and herbal extracts and Vyoda manufacturing Gromo brand solar submersible pumps.

N. R. Foundation is the charitable wing of the Group founded by Rtn. Guru. Apart from supporting socially relevant causes in and around Mysuru, it has several ongoing projects,

Rangarao Memorial School for the differently abled, Project Prerepana, NR Centre for Community Development, Unnathi are few of them.

Rtn. Guru is involved in many educational, cultural, social and service organizations in Mysore. He is on the board of several educational and service organisations. He was heading the Mysore Agenda Task Force set up by the Government of Karnataka. He has

About Keynes Foundation



INNOVATING WITH QUALITY AND VALUE, FOREVER

Making a Difference Through Responsible Action: CSR Initiatives of Keynes Foundation, Mysuru

Keynes Foundation, the social outreach arm associated with **Keynes Technology India Limited (KTIL)**, has been actively engaged in community welfare and corporate social responsibility (CSR) efforts that reflect the organisation's commitment to holistic societal development. Keynes Technology, headquartered in Mysuru, has a formal CSR policy guided by its Board-level Social Responsibility Committee, underlining education, health, sustainability, and community support as key focus areas.

At the core of its CSR philosophy is the belief that business success should go hand in hand with positive social impact. Over recent years, Keynes Foundation and KTIL have supported a range of meaningful projects aimed at improving community well-being:

Healthcare and Community Support: Keynes contributed funds towards the installation and operation of a sewage treatment plant at Christian Medical College in Vellore, enhancing sanitation infrastructure beneficial to patients and staff alike. It has also supported infrastructure and welfare activities in local communities, including provision of clean drinking water and sanitation facilities in villages near Mysuru.

Environmental Stewardship: Demonstrating a

Continued...

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From Rotaractor to Rotary International Vice President - Muruganantham M



Muruganantham M, widely known as MMM or Triple M, is a distinguished Indian Rotarian and business leader who has been appointed Rotary Vice President for the 2026–27 term. He also serves as Convenor and Rotary International Director (RID) for Zones 4, 5, 6, and 7. Hailing from Tiruchirappalli, Tamil Nadu, MMM is admired for his unwavering dedication to Rotary service and transformational leadership.

He earned the popular title "Guinness Governor" after setting eight world records during his tenure as District Governor of Rotary International District 3000 (2016–17). His leadership is set to play a key

role in the Rotary Institute 2026 in Sri Lanka, a landmark event bringing together Rotary leaders from multiple zones across South Asia.

Early Life and Education

Born on March 29, 1975, in Pudukkottai, with ancestral roots in Thiruverumbur, Muruganantham M's journey began in a panchayat union government school at BHEL, Trichy. Through perseverance and academic excellence, he went on to graduate in engineering from the prestigious Birla Institute of Technology, Pilani. He further strengthened his professional foundation with advanced qualifications, including an MBA, Master of Science in Marketing Management, Foreign Trade, and Export Management. His life story stands as a testament to determination, rising from humble beginnings to national and international prominence.

Professional Achievements

MMM is the Chairman of the Excel Group of Companies, headquartered in Chennai, with operations spanning 18 cities across India and Southeast Asia. The group specializes in supply chain management, shipping, and logistics, operating with globally recognized ISO certifications.

Under his leadership, the company manages over 200,000 tons of cargo annually and has received prestigious accolades such as Best Navigator by the Times Group and Project Cargo Mover of the Year. A Chartered Engineer and EXIM Consultant with nearly three decades of experience, he built the enterprise from its origins as Excel Maritime and Logistics in 2006 into a respected multinational operation.

Rotary Journey

Muruganantham M's Rotary journey began early, joining Rotaract at the age of 16. His passion for youth leadership led him to become Outstanding District Rotaract Representative of the World. He later served as Charter President of the Rotary Club of BHEL City Tiruchirappalli.

As one of the youngest District Governors in Rotary history, he made a global impact by chartering 99 Rotaract Clubs, 250 Interact Clubs, and 100 Rotary Community Corps, earning international recognition for excellence in youth service.

A staunch supporter of The Rotary Foundation, MMM has contributed over USD 400,000, becoming the first Arch Klumph Society member of District 3000. He established multiple endowments supporting polio eradication, dialysis units, water treatment plants, and other life-saving humanitarian initiatives.

Key Awards and Leadership Roles

Muruganantham M has received Rotary International's most prestigious honors, including the Service Above Self Award, Vocational Leadership Award, and Citation for Meritorious Service from The Rotary Foundation. He was also honored with District 3000's Distinguished Service Award, presented by former Vice President of India M. Venkaiah Naidu.

His leadership roles include Zone Public Image Coordinator, Chairman of major Rotary Institutes, and Rotary International Director for the 2025–27 term. He now spearheads preparations for the Rotary Institute 2026 in Sri Lanka, reflecting global trust in his leadership.

Social Impact and Philosophy

Through the Excel Foundation, MMM actively works to combat hunger, health challenges, and educational inequality. His initiatives include adopting homes for children with special needs, providing scholarships, and supporting medical therapies for underprivileged communities.

A powerful motivational speaker, he has inspired over one million students with his mantra "Dare to Change! Dare to Shape!". He also serves on the governing boards of educational and sports institutions, contributing to youth and community development.

Guided by his enduring principles—"Say Yes to Rotary" and "Keep Going, Keep Doing, Keep Giving"—Muruganantham M continues to exemplify the true spirit of Service Above Self, leaving a lasting impact on Rotary and society at large.

About Chief Guest

served as a member of the Mysore University Syndicate as the Governor's nominee. He has served as President of the Mysore Chamber of Commerce and Industry.

He is a member of Rotary Club of Mysore since 1975. After serving the club as its President during 1984–85, he served as Governor of R. I. District 3180 during 1994–95. He is the recipient of the "Service above Self award" from the Rotary International and "Certificate of Meritorious Service" and "Distinguished Service" awards from the Rotary Foundation, the charitable wing of Rotary.

His wife Smt. Sulochana is active in Inner Wheel movement. He has two daughters Sudha and Pushpa and a son Pavan all married.

About Keynes Foundation

commitment to environmental sustainability, the company has supported initiatives such as the provision of a battery-operated vehicle for the Sri Chamarajendra Zoological Gardens in Mysuru, aiding eco-friendly operations.

Animal Welfare: Keynes has contributed to the welfare of cattle through support for cow shelters (goshala) in regions like Kakinada and Bengaluru, ensuring nutritional, medical, and infrastructural care for the animals.

Cultural and Educational Support: Recognising the importance of preserving culture and enhancing learning, the Foundation has supported cultural trusts such as the Sri Ramabhyudaya Sabha Public Charitable Trust in Mysuru, as well as educational infrastructure projects in other regions.

Broader community initiatives are further reinforced by company-wide activities that demonstrate a spirit of social responsibility and participation. For example, Keynes Technology's teams have come together to mark Founder's Day with blood donation drives, essential item distributions to those in need, and tree planting activities to promote sustainability and wellness.

In addition to these outreach programs, the company promotes internal culture and capability building through training related to ESG (Environmental, Social and Governance) standards, reflecting a commitment to sustainability and ethical practices within its operations.

Keynes Foundation's initiatives illustrate how corporate organisations can play a pivotal role in societal well-being — not just by pursuing business excellence but also by actively engaging in responsible, community-focused actions. Through its CSR programs, Keynes continues to uphold its commitment to inclusive growth and sustainable development, aligning corporate success with meaningful community impact.

Jairam Paravastu Sampath is the Whole-Time Director and Chief Financial Officer of Keynes Technology India Limited,



where he plays a pivotal role in driving the company's financial strategy, governance, and long-term growth. With over three decades of experience across manufacturing, finance, operations, and business leadership, he brings a rare blend of strategic insight and operational depth to the organization.

An alumnus of IIT Madras and IIM Ahmedabad, Mr. Sampath has held several senior leadership positions across leading corporates before joining Keynes. Known for his disciplined approach to financial management and value creation, he continues to contribute significantly to strengthening Keynes' position as a global electronics manufacturing services leader.



Rotary Mysore Midtown Project a Week:



Rtn Sulaiman sait supported his housemaid Parvathi by opening a gold savings account for her daughter's wedding. An amount of 2000/ every month for 11 months. Entire cost of the project is 22000/-Rotary Mysore Midtown & team Do Good thanks you for the noble gesture.

#RotaryMysoreMidtown
#ProudMidtowner



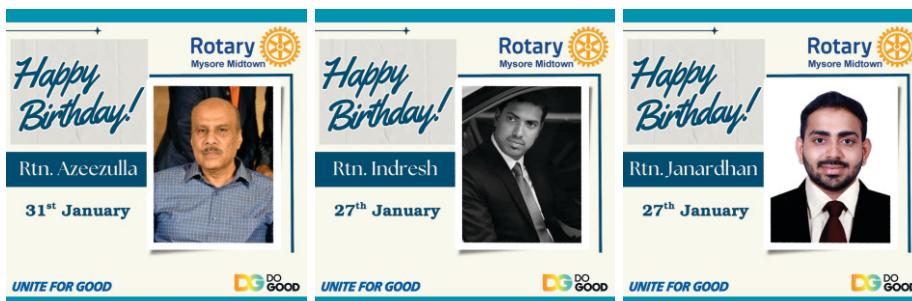
Makara Sankranthi celebrated at Manasa kuteera last Wednesday



Midtowners exchanged flags with visiting international Rotarians at Ride for Rotary program



Rtn.Nagraj won both singles and doubles Titles at ITF MT 400 held at Jai Club, Jaipur,17-20th Jan
Heartiest congratulations! #ProudMidtowner



Next Week in Midtown

28th Jan 2026 meeting is postponed to 30th Jan for District Conference

Sneha Saurabha

(30th & 31st Jan, 1st Feb 2026)
at Silent Shores Resort.

Rotary Mysore Midtown is the host club.
We request all members to join.



Rtn. Francesco Arezzo
President - Rotary International



Rtn. Ramkrishna P K
District Governor RI-3181



Rtn. Rakesh Babu K L
President 2025-26



Rtn. Bhaskar Sainik
Hon. Secretary 2025-26



Rtn. Sulaiman Sait
Editor 2025-26

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